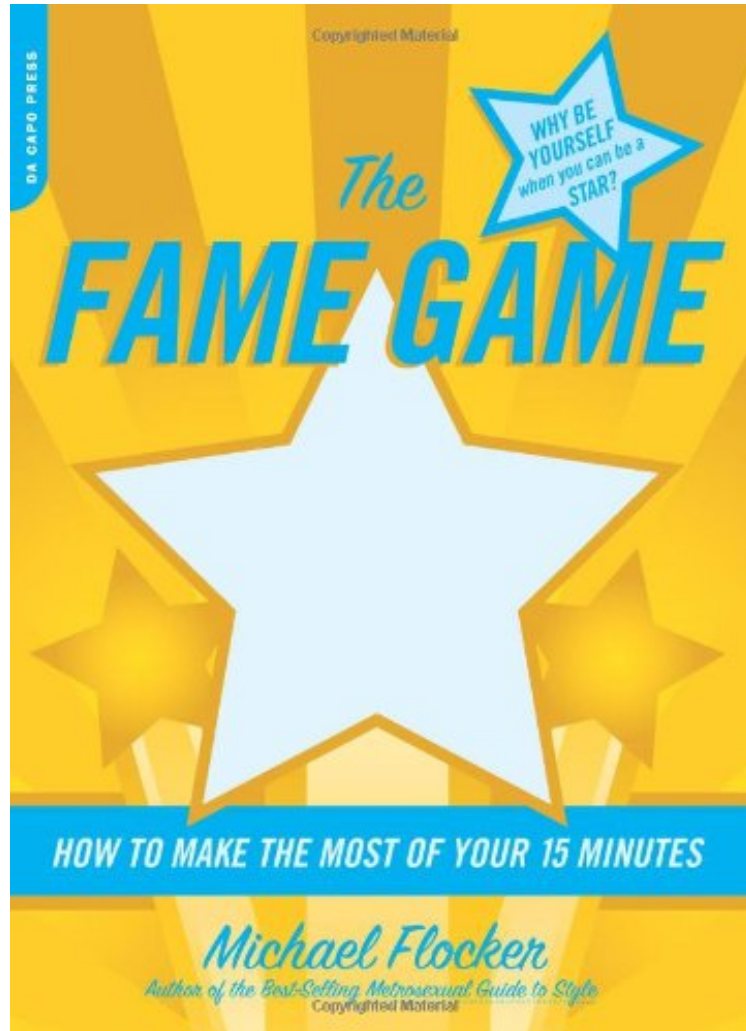


(Ebook free) The Fame Game: How to Make the Most of Your 15 Minutes

The Fame Game: How to Make the Most of Your 15 Minutes

Michael Flocker

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Michael Flocker : The Fame Game: How to Make the Most of Your 15 Minutes before purchasing it in order to gage whether or not it would be worth my time, and all praised The Fame Game: How to Make the Most of Your 15 Minutes:

1 of 1 people found the following review helpful. A very entertaining and quick read.By Michelle DunnI thought this book was fun and entertaining. I read it in one afternoon, very easy to read and you will laugh out loud. There are some great points in this book, such as information on communicating, networking, public speaking, confidence and more.1 of 1 people found the following review helpful. I love it!By chicI really love this book, you enjoy some brainy advices in a very funny way, he writes very light but be sure he has a lot of good stuff to say. I really enjoy reading it while drinking my hot evening coffee.1 of 1 people found the following review helpful. Great WitBy B. K. GarciaA

true piece of entertainment, easy to read, laugh-out-loud witticisms. Great airplane book. This author (Michael Flocker) is a rising star with an honest, sense of humor, reminding us not to take ourselves too seriously. Fun tid-bits and side-notes along with the serious (but not too serious) pointers, guiding us in making the most of what we've got (I felt like he knew me). Looking forward to his next book.

From the celebrities you see onscreen, the corporate workers who shoot up the ladder, and charismatic politicians, to head turners, charmers, and the life of the party, stars have that "special something" that sets them apart from the rest of us. Though we can argue about the quality of their respective talents, they do all have certain traits in common. But what exactly are those qualities? Are they innate or can they be learned? What behaviors make a person stand out? And can the average person learn how to generate star quality? Oh, yes. By humorously dissecting and deconstructing the various qualities of the "stars," and by slyly skewering society's obsession with celebrity, this guide to the glittering life will reveal the truth behind the celebrity industrial complex, teach readers how to seize the spotlight, and help them unleash their inner celebrity. From understanding the complete irrelevance of talent and cultivating sex appeal where none seems apparent to handling humiliation, counteracting bad photography, and staging a mysterious disappearance that will extend intrigue, *The Fame Game* is the essential get-ahead manual for life in the twenty-first century. Filled with sparkling anecdotes, essential lists, and sage advice on how to harness the power of the stars in one's own life, it promises to entertain and instruct each new bumper crop of wannabes.

From Publishers Weekly Flocker, author of the best-selling *The Metrosexual Guide to Style*, is back with another petite of-the-moment book: how to become famous, stay famous and enjoy fame, or, for those whom the spotlight shuns (or misses), using the same tactics to "give yourself a nice little edge in the job interview, a seductive advantage in the realm of romance, or the simple confidence to pull focus in your direction at will." A catchy design that includes dozens of bullet points, lists, graphics, quizzes and fame-related quotes gleaned from sources as varied as Henry Kissinger and Lucille Ball almost disguise the dearth of new advice. Some readers may be put off by the inconsistent tone: the feel-good platitude, "Anything is possible in this life," comes from the same chapter, for instance, as "Don't waste time volunteering for those crap jobs no one else wants to do." Flocker employs an everything-but-the-kitchen-sink approach and organizes chapters in such a way as to assess readers' physicality, confidence, charm and individuality. Later chapters cover body language, creating an aura, the importance of scandal and surviving celebrity. The book makes a nice stopgap for those who can't afford a battery of spokespeople, stylists, bodyguards and the wardrobe, but who think they one day will. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. About the Author The author of the best-selling *The Metrosexual Guide to Style*, *The Hedonism Handbook*, and *The Fame Game*, Michael Flocker lives in New York City.