

(Download) The Devil's Data Dictionary

The Devil's Data Dictionary

Jim Sterne

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#638050 in Books 2015 #File Name: 0978940474110 pages | File size: 29.Mb

Jim Sterne : The Devil's Data Dictionary before purchasing it in order to gage whether or not it would be worth my time, and all praised The Devil's Data Dictionary:

2 of 2 people found the following review helpful. Jim Stern has done the impossible - made data analysis fun!By Dean ShawJim Stern writes mostly about serious analytical topics and how organizations can leverage their data to make smarter decisions. I suppose to cleanse his intellectual palette he's now sharpened his ample wit and made fun of the the very industry he leads. If the terms "cluster analysis", "data cleansing", and "pivot table" are a meaningful part of your work, or the work of someone you know, then "The Devil's Dictionary" is a must-have book to place next to your more serious analytic library, or as a gift to your favorite data geek. This is a beautifully illustrated book, simple to read, with a laugh on every page. From 'Ad Hoc Analysis' to 'Visualization', no term is safe from Sterne's caustic and comedic interpretation. And with all due respect (and attribution) to Mr. Sterne, I will unapologetically weave some of the definitions into future presentations. I mean c'mon, how can you resist: "Mode: Analysis with ice cream"I rest my case.The Devil's Data Dictionary1 of 1 people found the following review helpful. " Best book since Bierce's originalBy Lee TroxlerThis Christmas can be framed by Mass Shootings, Moot Political Parties, Microaggressions . . . or by Jim Sterne's "The Devil's Data Dictionary." Best book since Bierce's original. So full of fun it pushes all the pain the media is peddling right out of your head. Read right through then turn it around as a Christmas gift for that special someone who suffers from "Cognitive Bias: If it looks, walks and sounds like a duck then it must be a duck because I like ducks."2 of 2 people found the following review helpful. Broadway and Hollywood here we come.....By MelCA tremendous tome. I've been a fan of Jim Sterne for about 10 years and he's always managed to make data sound

interesting and accessible. With this very smart book, he's gone one step further and made data uproariously funny! Looking forward to the musical and film now!

In this modern homage to Ambrose Bierce, Sterne tucks his tongue firmly in cheek and lets loose on an industry only Dilbert could love. With a mix of wry humor and outlandish sarcasm Sterne hits the datarati upside the head with a well-worn humerus bone and puts the pun in pundit. Lavishly illustrated by award-winning illustrator, Yevgenia Nayberg. Available October 1, 2015 Entries in this devilish dictionary include: Algorithm Regularly recurring remarks from the former U.S. V.P. who invented the Internet. Artificial Intelligence Fourth cocktail. Big Data Giga, tera, peta, exa, zetta, yotta, yadda, yadda. Correlation Coincidence confidently mistaken for cause. Covariant A dependent couple with the same deviation. ... and that's just through the C's. Perfect for the data-obsessed - and that might just be YOU. 98.7% funny - Ashley Friedlein, Econsultancy Funny and in some cases probably true. Jeff Jonas, IBM Fellow Jim has made data accessible to the masses since the dawn of the digital age. And now, he's making it funny. And, awesome. Avinash Kaushik, Google. Author, Web Analytics 2.0 All the fun you need is here, from A to W. Is that the definition of "missing data? Thomas H. Davenport, Distinguished Professor, Babson College, Author, Competing on Analytics and Big Data @ Work A masterpiece . . . I laughed, I cried, I - apparently - completely misunderstood everything about data and analytics. Ben Gaines, Adobe