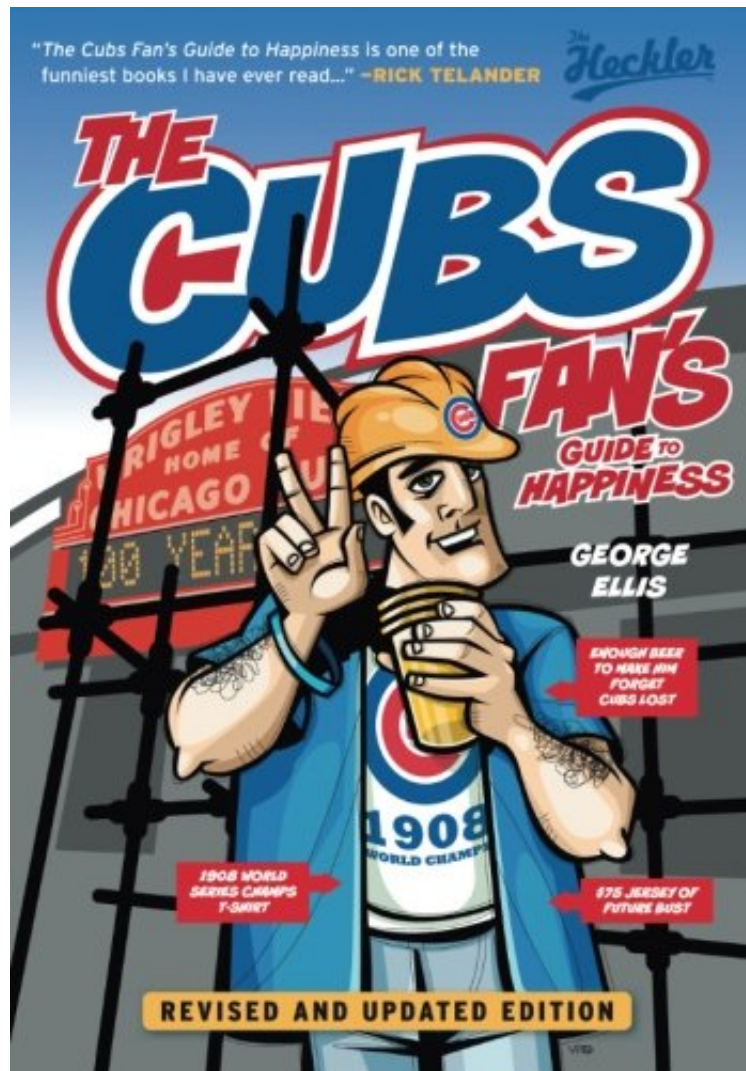


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The Cubs Fan's Guide to Happiness (The Heckler)

George Ellis

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#1642263 in Books 2014-04-01 2014-04-01 Original language: English PDF # 1 7.50 x .60 x 5.251, .0 #File Name: 1600789404224 pages | File size: 31.Mb

George Ellis : The Cubs Fan's Guide to Happiness (The Heckler) before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Cubs Fan's Guide to Happiness (The Heckler):

0 of 0 people found the following review helpful. Happiness is the Cubs! By Book, Books and More Books Purchased for my son and he was very happy with it. If you're a Cubs fan, get the book! 5 of 5 people found the following review helpful. Can't stop referencing it By Kimberli San Diego I first bought this book because it seemed amusing but after receiving it I discovered a well written book with great facts and anecdotes. It did make me laugh and I felt at one with the Cubs Nation. It is one of my favorite books to send to friends. The Cubs Fan's Guide to Happiness 3 of 3 people found the following review helpful. A Must for any Cub Fan By Shane W. Early 34 years of being a Cubs fan - this

book made a lot of sense to me. Really well done. I devoured this book in two days. People on the train looked at me as I laughed my way through it.

The Chicago Cubs tradition is one built on spectacular losing streaks and even more spectacular collapses. Yet despite all the losses and disappointments, an amazing thing happens every summer at the corner of Addison and Sheffield: millions of fans flock to Wrigley Field and millions more fans across the country regularly tune in to watch Cubs games broadcast on television. Exactly why Cubs fans support their squad with such reckless abandon isn't entirely clear—these people represent a remarkable aberration of human psychology, epitomizing the spirit and experience of dedication to a desperate cause. And the whole time, they're oddly happy. *The Cubs Fan's Guide to Happiness* reveals what makes Cubs fans tick and what keeps them happy. It explains why it's not over until you're mathematically eliminated, why winning really isn't everything, and why it's perfectly acceptable to blame all your trouble on a scapegoat—which may or may not be an actual goat. The fully revised edition also provides educational sidebars, practical applications, and true words of wisdom from celebrity Cubs fans as well as surviving the planned renovations to the product on the field and Wrigley Field itself.

From the Publisher "If life is like baseball, as this book slyly hints, that makes sense. If life is like being a Cubs fan, as it cruelly implies, then we should all just reach for the cyanide pills. *The Cubs Fan's Guide to Happiness* is one of the funniest books I have ever read, since crying isn't an option. George Ellis has given the vast, shambling Cubs Nation reason to live. Other than beer." -Chicago Sun-Times columnist RICK TELANDER "This book helps explain how it is that Cubs fans remain fiercely loyal while somewhat maintaining their sanity. And in true Heckler form, George Ellis kids because he loves...I think." -Chicago Cubs TV play-by-play announcer LEN KASPER "Can I get four more copies of this book? They stack real good and my couch is missing a leg." -Average White Son Fan (probably) About the Author George Ellis is the cofounder of the Heckler, a satirical Chicago sports publication. Originally focused on the Cubs, the Heckler expanded to cover all Chicago sports in 2006. He lives in Austin, Texas.