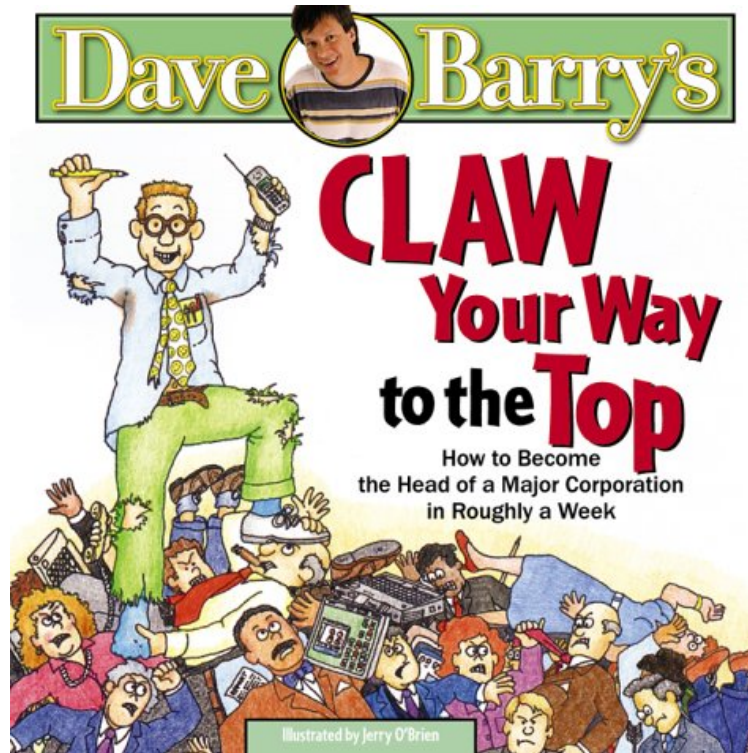


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Claw Your Way to the Top: How to Become the Head of a Major Corporation in Roughly a Week

Dave Barry

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Dave Barry : Claw Your Way to the Top: How to Become the Head of a Major Corporation in Roughly a Week before purchasing it in order to gage whether or not it would be worth my time, and all praised Claw Your Way to the Top: How to Become the Head of a Major Corporation in Roughly a Week:

1 of 2 people found the following review helpful. Not Barry at his bestBy EngineerNot Barry at his best. Rather than exaggerating the truth for humor as he usually does, this book is artificial and mean. Scott Adams is also mean but based on truth -- which makes Dilbert funny.0 of 0 people found the following review helpful. Corporate Comic ReliefBy FLbeachbumI'm in the middle of reading the Enron story, "The Smartest Guys in the Room", and decided to take a brief intermission. And what should I find on the shelf but "Claw Your Way to the Top" by Dave Barry. It's one of the few Barry books that I've missed, and very appropriate while I'm in "Let's Try to Dissect the Corporation" mode. Except that maybe I shouldn't have sat down to read it right there in the Public Library, since it was work trying to stifle my laughter and not disturb other patrons.Because "Claw Your Way to the Top" was written in 1986, before the rise and fall of Enron, there are no references to Kenneth Lay and his cronies, though Lee Iacocca's name does come up a few times. Similar to Scott Adams ("Dilbert"), Dave Barry's insights into corporate BS are right on the \$\$\$ money, as truthful as they are hilarious. Of course when all the hilarity destroys peoples' lives and livelihoods, it's not so funny, but Barry's book doesn't cover that. Instead it's comic relief from the sobering and sordid truth of such

travesties as Enron. Take a timeout and treat yourself to some corporate humor, courtesy of Dave Barry. If you fail to find this book funny, you must be one of those psychopathic suits we should all fear...4 of 4 people found the following review helpful. Not As Good As His Later BooksBy Kevin BarrackThis book was written in 1986. Although it is decent, it is probably the only Dave Barry book in my collection that I don't re-read occasionally. The jokes just seemed a bit staged as compared to his later writing, because the book doesn't reference any true life stories. If that's what you prefer, then this book will suit you fine, but I prefer the "I'm-Not-Making-This-Up" stories of actual events that are his trademark.If you are looking for a humor book on the topic of corporate America, then this is a good choice. However, if you just want to read some funny Dave Barry, then try one of his later books, such as one of his compilations of short articles.

Working up the corporate ladder is all well and good for most people, but you are not "most people." You are a highly motivated individual who wants to be on the fast track, and you cannot afford to fritter away valuable time working diligently and competently on the job. You need Dave Barry's surefire tips in *Claw Your Way to the Top!** "A good resume is more than just a piece of paper. It can mean the difference between not getting a job and not even coming close."* "Can you get a job in business? Heck yes! Don't you listen to those Negative Nellies who tell you there aren't any good jobs anymore, just because the steel, automobile, shoe, clothing, railroad, and agricultural industries have all collapsed!"* "I don't mean to suggest for a moment that all it takes to be a top executive is a custom-tailored European suit. You also need the correct shirt and tie."* "Remember, your subordinates are not machines. They are human beings with the same dreams as you. OK, maybe not all the same dreams. Probably they don't have the one where you're naked in a vat of Yoo-Hoo with the Soviet gymnastics team."* "Ask any business school professor, and he'll tell you a good memo is clear, concise, and well-organized. Now ask him what his annual salary is. It's probably less than most top executives spend in a month on shoe maintenance."

.com Chances are probably infinitesimal that you are currently the head of a major corporation. But you can dramatically increase the probability that you will end up where you belong in the corporate hierarchy by following choice bits of wisdom such as the following: "Remember: your subordinates are not machines. They are human beings with the same dreams as you. OK, maybe not all the same dreams. Probably they don't have the one where you're naked in a vat of Yoo-Hoo with the Soviet gymnastics team." Um, thanks Dave! If you're looking at one of the cassette editions of this title, note that you can absorb all this wisdom while listening to it in your car or Walkman in the course of one commute to work (estimated time: approx. 3 hrs., unless you're already a CEO with a Lear Jet).From Publishers WeeklyIn this amusing and entertaining parody of job-market and business-success books, Barry reviews the history of business ("The Middle Ages were hardly the kind of ages where anybody wanted to make any long-term business commitments"), and then explains how to get a job ("Often, a good resume can mean the difference between not getting a job and not even coming close"). From there he discusses how to do the job ("Most corporations and organizations like to start everybody out with a couple of years of taking messages") and how to step over co-workers ("If you promote yourself to Coordinating Administrator or Administrative Coordinator, nobody will ever be able to pin an actual job responsibility on you"). Again and again he pokes fun at the bureaucratic, corporate mentality, making this an insightful, trenchant satire. Author tour. Copyright 1986 Reed Business Information, Inc.From the Back CoverDave Barry's*Claw Your Way to the Top*Working up the corporate ladder is all well and good for most people, but you are not "most people." You are a highly motivated individual who wants to be on the fast track, and you cannot afford to fritter away valuable time working diligently and competently on the job. You need Dave Barry's surefire tips in *Claw Your Way to the Top!** "A good resume is more than just a piece of paper. It can mean the difference between not getting a job and not even coming close."* "Can you get a job in business? Heck yes! Don't you listen to those Negative Nellies who tell you there aren't any good jobs anymore, just because the steel, automobile, shoe, clothing, railroad, and agricultural industries have all collapsed!"* "I don't mean to suggest for a moment that all it takes to be a top executive is a custom-tailored European suit. You also need the correct shirt and tie."* "Remember, your subordinates are not machines. They are human beings with the same dreams as you. OK, maybe not all the same dreams. Probably they don't have the one where you're naked in a vat of Yoo-Hoo with the Soviet gymnastics team."* "Ask any business school professor, and he'll tell you a good memo is clear, concise, and well-organized. Now ask him what his annual salary is. It's probably less than most top executives spend in a month on shoe maintenance."