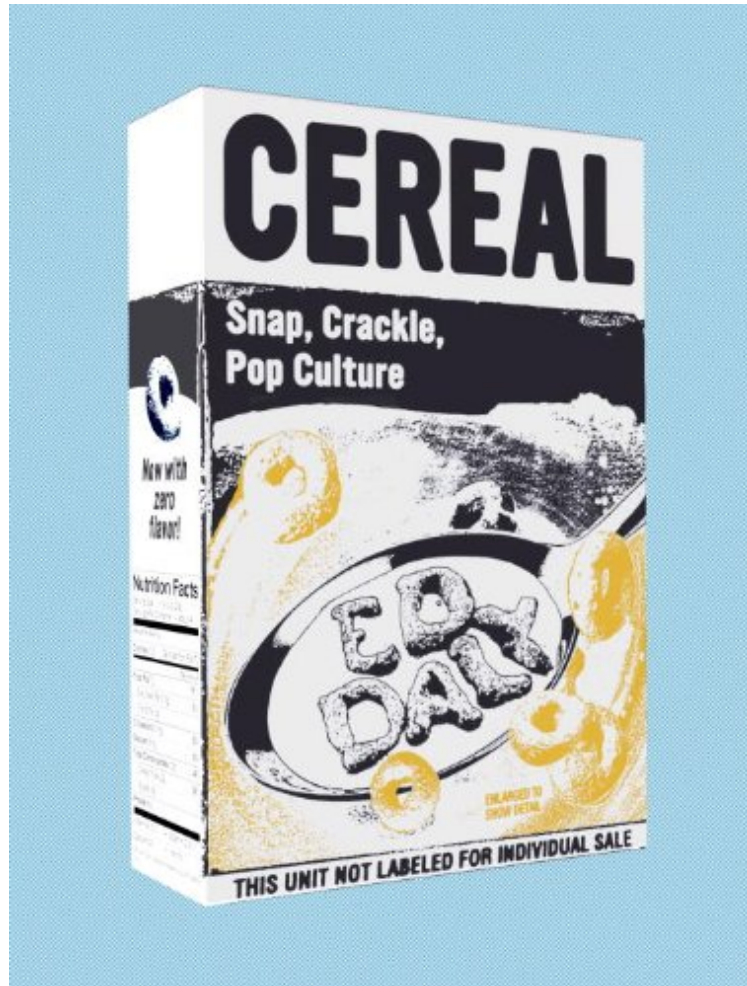


(Mobile book) Cereal: Snap, Crackle, Pop Culture

Cereal: Snap, Crackle, Pop Culture

Ed Daly

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Ed Daly : Cereal: Snap, Crackle, Pop Culture before purchasing it in order to gage whether or not it would be worth my time, and all praised Cereal: Snap, Crackle, Pop Culture:

1 of 1 people found the following review helpful. CleverBy CustomerEd Daly has a sharp, clever sense of humor. His take on cereal and pop culture is spot on with the exception of the typos on the ratings for Fruity Pebbles and Lucky Charms. Surely he meant A+ for those two.4 of 4 people found the following review helpful. So funny!By Jennifer CosgroveThis book made me laugh so hard. Amazing references! ...and there are people out there who love cereal more than me?! Really?0 of 4 people found the following review helpful. Don't waste your moneyBy W. N. CraftI'm sorry, but I have to go against the "Whole grain" on the other reviews and give it an emphatic 2 thumbs down! The book was crude and mostly uninformative. I thought I was buying a book with history and a more "scientific" way of grading cereals. I got neither.And, this book is mainly about current cereals; nothing from the past.So, why would you pay to read someone else's opinions about cereals? You learn almost nothing useful from this book. If you do go ahead

and buy it, do not leave it laying around for your children to read. It is riddled with profanity and disgusting reviews of the cereals he didn't like.

Forty-nine percent of all Americans start their day with a bowl of cereal. Its the third most popular grocery item in the United States. Edward Daly, the Wilt Chamberlain of cereal consumption, has lovingly sampled every boxed breakfast he could get his hands on, penning humorous, pop-culture inspired analyses of each brand and its packaging. Upon losing his Wall Street job during the financial meltdown, Daly, a lifelong cereal connoisseur, took it upon himself to search out and eat every cereal on the market, having the boxes and variations of rolled oats, grains, flakes, marshmallows and puffs photographed, resulting in this humorous book.