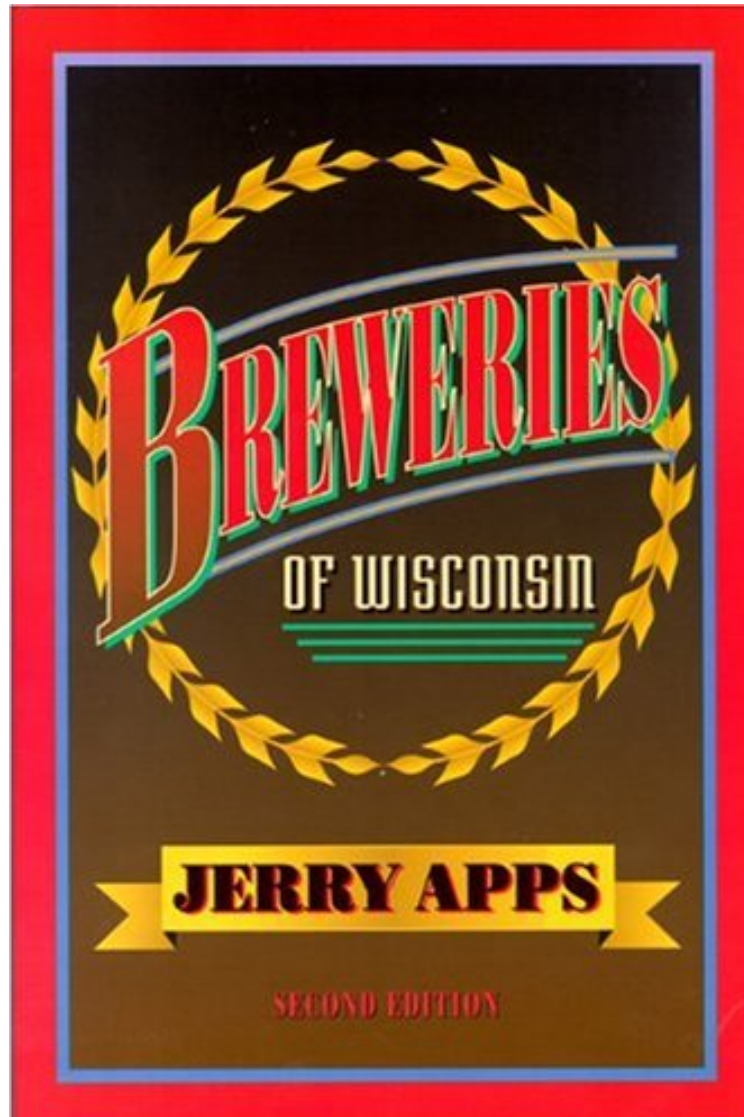


[Download free pdf] Breweries of Wisconsin (A North Coast Book)

## Breweries of Wisconsin (A North Coast Book)

*Jerry Apps*

*audiobook / \*ebooks / Download PDF / ePub / DOC*



[Download](#)

[Read Online](#)

#3668154 in Books 1992-10-15 Original language: English PDF # 1 .84 x 7.00 x 9.981, #File Name: 0299133745288 pages Beer | File size: 36.Mb

**Jerry Apps : Breweries of Wisconsin (A North Coast Book)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Breweries of Wisconsin (A North Coast Book):

0 of 0 people found the following review helpful. cool history book By D. Reynolds Cool book with lot's of info. 19 of 19 people found the following review helpful. Excellent synopsis of brewing history in Wisconsin. By Chris Fritz (cfritz@c-k.com) Very informative and detailed history of brewing in the state made famous by the craft of German immigrants. Short histories of the major breweries of Wisconsin fill the trivia gaps any beer buff may have. Includes

many historical pictures of Blatz, Schlitz, Pabst, Walter, Oshkosh, Mathie-Ruder, Gettelman, and of course, Miller. The listing of all known brewery buildings still standing in Wisconsin is especially helpful for guiding the weekend roadtrip. Viewing these historical structures is a great way to imagine the brewing industry of the past 150 years. Highly recommended for anyone interested in beer, from the history aficionado, to the basement homebrewer.

The story of the Dairy State's other major industry—beer! From the immigrants who started brewing here during territorial days to the modern industrial giants, this is the history, the folklore, the architecture, the advertising, and the characters that made Wisconsin the nation's brewing leader. Updated with the latest trends on the Wisconsin brewing scene. The Second Edition is available (ISBN 0-299-20654-8)

"Apps adeptly combines diligent scholarship with fascinating anecdotes, vividly portraying brewmasters, beer barons, saloonkeepers, and corporate raiders. All this plus color reproductions of popular beer labels and a detailed recipe for home brew."—Wisconsin Magazine of History "In a highly readable style Apps links together ethnic influence, agriculture, geography, natural resources, meteorology, changing technology, and transportation to explore some of the mystique, romance and folklore associated with beer from antiquity to the present day in Wisconsin."—The Brewers Bulletin From the Publisher Winner of the Distinguished Service to History Award of Merit, Wisconsin Historical Society Winner of the Outstanding Literary Achievement Award, Wisconsin Library Association From the Back Cover Wisconsin license plates hail the state as "America's Dairyland". It would be equally appropriate if the plates read "America's Beer Garden", because Wisconsin and beer-brewing are virtually synonymous. The state has given this country more of its most prominent national brands - Miller, Blatz, Schlitz, and Pabst, to name but a few - than any other region. But within Wisconsin, beer-making has been a thriving industry as well, from cottage size to colossus, and it would be a brave person who would start a tavern argument in favor of, say, Garten Brau, knowing that loyal defenders of Point or Huber, Leinenkugel's or Chippewa Pride, Rhinelander or Miller, were all around. Indeed, there have probably been more beers born in Wisconsin than whiskies in Scotland. This book is their story. It is the story first of the European immigrants who brought master brewing skills to the frontier in the early nineteenth century and of the origin and growth of the modern industrial giants. Between 1840 and 1960 Wisconsin saw a rich history of growth (and decline), of technological innovation, of the emergence of parallel industries from agriculture to advertising, of movements such as Prohibition and the Anti-Saloon League, of the struggle between the independents and the conglomerates, and of colorful personalities in Wisconsin's history who enlivened the scene: Joseph Huber, Valentine Blatz, the Miller and Pabst families, and all the others. All are brought vividly to life in these pages. Foremost, however, this is a Wisconsin story: tiny rural communities that became brewing metropolises, pioneers who built fortunes and traditions that are part of Wisconsin culture to this day, the evolution of the taverns, the growing appreciation of the brewery buildings themselves as period artifact and art form, and the consumers whose thirst for beer made the whole story possible. Beautifully illustrated throughout, with a sixteen-page full-color portfolio of the wonderful promotional art unique to beer, Breweries of Wisconsin also includes a list of nearly every brewery and beer in the state's history and quiz items to heighten your enjoyment (or start good-natured arguments!). If you're from Wisconsin (or not), if you're a connoisseur or a collector of beer memorabilia, or if you just want to know the real story behind that mug in your hand, this book's for you!